R J Reynolds
Tobacco Company

July 26, 1994

C.A. DiBENEDETTO
Special Accounts Manager

400 Raritan Center Parkway
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

Faxed

To: Butch Eisler
Eisler and Co. inc.
252 Main St.
West Orange N. J. 07052

Re: Bottle King

Dear Butch:

As per our phone conversation on 7/25/94, this is to let you know of the program we will be working in Bottle King Stores.

> Promotion:
Camel buy 3 packs get a free Tin with Matches.

> Loading:
Camel Special Lts. Box - 3 cartons
Camel Special Lts. Box 100 - 3 cartons

> Shipping:
1 case per store
To all Bottle King locations

The 10 cases of Tins should be arriving within the next week.
If you have any questions please let me know.
Thank you for your assistance with this chain.

Best Regards,

C.A. DiBenedetto
M2
cd/

51846 5905

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/mkky0000